

Last updated: April 2, 2019

## **Cookie Policy**

At ResearchGate, we believe trust is of the utmost importance. Transparency allows trust. This is why we want you to understand what data we collect and how we use it. As described in section 2. C. of our <u>Privacy Policy</u>, we use cookies and similar technologies. In this spirit of transparency, this Cookie Policy provides you with detailed information about how we use such cookies and how you may limit their use.

#### What is a cookie?

A cookie is a small piece of data saved on your computer or other end devices (e.g. mobile) and that enables us to store and collect specific information related to you or your use of ResearchGate. For example, cookies help us identify your device, analyze the use of the platform, increase security or tailor our products and services to your needs and preferences.

#### Do we use cookies?

Yes.

#### When do we place cookies?

We serve cookies when you go to pages on our websites and applications, including mobile applications. We also place cookies when you visit other websites which are working with us and host our plugins or tags.

#### What kind of cookies do we use?

We use "session cookies" as well as "persistent cookies." "Session cookies" are erased when you close your browser, whereas "persistent cookies" remain for a certain pre-defined period of time and are recognized by us when you return to ResearchGate (or one of our partner sites).

"Session cookies" enable us to identify you during the course of your session, whereas "persistent cookies" allow us to record information about repeat users of the Service. Persistent cookies are designed to help us continually improve the products and services we offer you, and to make your use of our Service easier.

Please note that sometimes we also allow the use of third-party cookies, namely cookies set by third-party partners, like Google Analytics.

#### What are cookies used for?

We use cookies for various purposes, but cookies primarily help us provide, protect and improve our products and services, tailor advertising, and better understand the use of our services.

Categories of use	Description
User authentication	Cookies help us to identify you when you want to log in, and once you have, they enable us to personalize our products and services for you.
Service Monitoring/Analytics	Cookies enable us to understand how you and others engage with the platform, so we can improve the Service.

# ResearchGate

Page 2 of 4

Security	Cookies allow us to enable and support our security features for you, other users and ResearchGate.
Online Behavioral Advertising	Cookies enable us to present advertising to you that is more relevant and engaging, and more valuable to our publishers and advertisers.

#### How are cookies used for advertising purposes?

We and service providers acting on our behalf use cookies and other ad technology such as web beacons, tracking pixels and tags to collect information relating to you and your use of our products and services so we can show ads that are the most relevant to you and your interests.

Cookies also enable us to measure the success of advertising campaigns served on ResearchGate and report on them to our advertising partners.

*Please note: Advertisements shown to you on ResearchGate may be served by ResearchGate itself or third-party ad network servers with whom ResearchGate has a relationship.* 

- When you are logged in to ResearchGate or browsing a third-party partner site: if one of our cookies enables your identification, we will then associate your log and usage data with your ResearchGate account.
- When you are logged out of your ResearchGate account on a browser: we may still use cookies to log your activity with respect to the use of our products and services.

Unless you adjust your cookie settings, we will use the information we collect for advertising purposes to:

- select and provide advertising based on what we believe is most relevant to you;
- improve reporting on advertising campaign performance based on aggregated and/or de-identified data; and
- detect and defend against fraud, security risks, and other concerns to protect you and our partners.

#### What third-party cookies does ResearchGate use?

We work with different kinds of third-party partners that either enable us to serve you ads or that serve ads to you on our platform.

You can view our Cookie Table to see a list of the different third-party partners that serve cookies on our site. Please note, however, that while we do our best to keep this table up-to-date, the cookie names and/or identification information may change over time.

#### How can I modify or delete cookies?

Most internet browsers enable you to adjust cookies acceptance settings and/or delete cookies. You can usually see the content of cookies, delete them or just prevent them from being set. However, if you do so, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work as well or at all. Please consult your browser's help section (or use a search engine) if you need assistance with these browser features. You can also find some help on <u>aboutcookies.org</u>.

ResearchGate Page 3 of 4

- <u>Google Chrome</u>
- Internet Explorer
- Mozilla Firefox
- <u>Safari</u>
- <u>Android</u>

For other browsers, please read their respective documentation.

We present advertising content as part of the ResearchGate experience. It is possible to edit the settings of your browser(s) specifically regarding "advertising cookies." Doing so will <u>not</u> opt you out of being served all advertising. Rather, it means that you will <u>not</u> be served tailored (i.e. interest based) advertising.

## **Cookie Table**

#### **ResearchGate Originated Advertising Cookies**

Some advertising content is served by ResearchGate itself. We use cookies to tailor this advertising to your interests and for the reasons stated above in our Cookie Policy.

[onsite toggle functionality enabling user to opt out of ResearchGate originated Advertising Cookies only]

## **Third Party Cookies**

Please find below a list of some of the cookies third-party partners serve on our site.

#### **Online Behavioral Advertising**

We work with different partners to serve you targeted advertising. If you want to more generally manage your cookie settings in this regard, including outside of ResearchGate, please refer to the table below.

The settings wil	l also enabl	le you to modify	or delete cookies used by ResearchGate and its partners.
------------------	--------------	------------------	--

Domain	Cookie name	Description	Expiration	Opt-out
Third party	SID	Google Ad Manager	Session	https://adssettings.google.com/
Third party	IDE	Targeting/Advertising (Google DoubleClick)	13 months	https://adssettings.google.com/
Third party	DSID	Targeting/Advertising (Google)	< 1 day	https://adssettings.google.com/
Third party		Lotame	9 months	https://www.lotame.com/about- lotame/privacy/opt-out/

*Please note: Editing your settings regarding "advertising cookies" will not opt you out of being served all advertising. Rather, you will still see advertising, but it will not be tailored (i.e. interest based) to you.* 



# Service Monitoring/Analytics

We also use cookies to monitor and analyze the use of our Service by you and other users. To Opt Out of such uses of cookies, see the chart below:

Domain	Cookie name	Description	Expiration	Opt-out
Third party	_ga	Analytics (Google Analytics)	2 years	https://tools.google.com/dlpage/gaoptout?hl=en
Third party		Lotame	9 months	https://www.lotame.com/about- lotame/privacy/opt-out/